

January 17, 2022

To,  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400 001

Scrip Code: 532217

**Sub: Disclosure under Regulation 29 (2) of SEBI Substantial Acquisition of Shares and Takeover, Regulation 2011(SAST)**

Dear Sir,

This is to inform you that Aveen Kaur Sood (Promoter Target Company) has sold 122000 (One Lakh Twenty Two Thousand) Equity shares of CMX Holdings Limited (Formerly SIEL Financial Services Limited) ("the target Company") as per the details attached in the enclosed disclosure under regulation 29 (2) of SAST.

You are requested to take a note of the same

Thank you.

Yours faithfully



**Aveen Kaur Sood**

Encl: As above

**CC:**

CMX Holdings Limited  
(Formerly SIEL Financial Services Limited)  
12-B, Soni Mansion,  
Ratlam Kothi, Indore,  
Madhya Pradesh, 452001.

1. Name of the Target Company (TC)	CMX Holdings Limited (Formerly SIEL Financial Services Limited)		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer			
3. Whether the acquirer belongs to <del>Promoter</del> /Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited		
5. Details of the <del>acquisition / disposal/holding of shares/voting rights/holding</del> of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<b><u>Before the acquisition / disposal under consideration, holding of:</u></b>			
a) Shares carrying voting rights	21,26,953	18.75	18.75
b) Shares in the nature of encumbrance (pledge / lien / non-disposal undertaking / others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	N.A.	N.A.	N.A.
<b>Total (a+b+c+d)</b>	<b>21,26,953</b>	<b>18.75</b>	<b>18.75</b>
<b><u>Details of acquisition/sale:</u></b>			
a) Shares carrying voting rights <del>acquired / sold</del>	1,22,000	1.08%	1.08%
b) VRs <del>acquired / sold</del> otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) <del>acquired/sold</del>	N.A.	N.A.	N.A.
d) Shares encumbered / invoked/released by the acquirer	N.A.	N.A.	N.A.
<b>Total (a+b+c+d)</b>	<b>1,22,000</b>	<b>1.08%</b>	<b>1.08%</b>

<u>After the acquisition/sale, holding of:</u>			
a) Shares carrying voting rights	20,04,953	17.67%	17.67%
b) Shares encumbered with the acquirer	N.A	N.A	N.A
c) VRs otherwise than by shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	N.A.	N.A.	N.A.
<b>Total (a+b+c+d)</b>	<b>20,04,953</b>	<b>17.67%</b>	<b>17.67%</b>
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	On Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	On January 14, 2022– Sold 21299@ Rs.18.50/- per share. On January 14, 2022– Sold 99100@ Rs.18.70/- per share. On January 14, 2022– Sold 301 @ Rs.18.65/- per share. On January 14, 2022– Sold 1300 @ Rs. 18.6/- per share.		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	1,13,43,752 Equity Shares of Re. 10/- each.		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	1,13,43,752 Equity Shares of Re. 10/- each.		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	1,13,43,752 Equity Shares of Re. 10/- each.		

(\* ) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

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**Aveen Kaur Sood**  
Promoter

Place: Delhi

Date: January 17, 2022